



# NEWSLETTER 19

March 2008

## Dear Readers

PB Swiss Tools is celebrating its 130<sup>th</sup> anniversary in 2008. Our success in the international market has been made possible thanks to our longstanding sales partners, motivated sales personnel and enthusiastic users. The anniversary year is an attractive occasion for us to express our great appreciation to all our internal and external customers.

As we have done for many decades, we still produce tools of uncompromising high quality – we look back proudly on «130 years of best quality» and will continue to maintain this standard in the future. This unique continuity enables us successfully to develop our market position in all continents. Growth, coupled with continuity are strategic challenges, which encourage our devotion to innovative solutions.

Visit our website [www.pbswisstools.com](http://www.pbswisstools.com) during our anniversary year and continue to maintain lively discussions with us.

Eva Jaisli  
CEO, Chief Executive Officer  
[e.jaisli@pbswisstools.com](mailto:e.jaisli@pbswisstools.com)

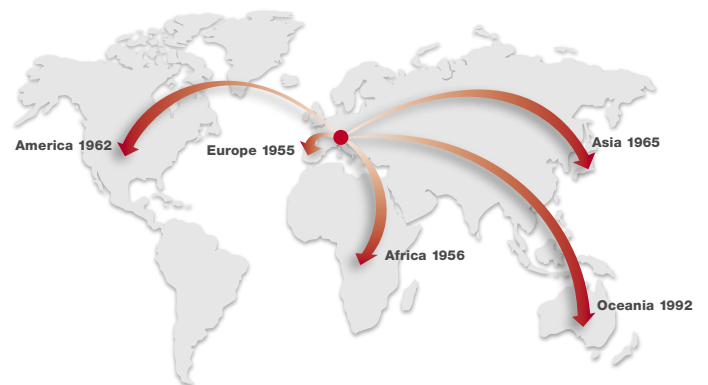


## Network with our sales partners worldwide

Since our first export deliveries, we have continued to expand our presence abroad. Now we are represented on all 5 continents in more than 35 countries. Professional co-operation with our partners at home and abroad is the starting point from which to make PB Swiss Tools products known worldwide. Thanks to the support and considerable know-how of our partners, we are able successfully to sell our products to industrial customers and private users as acknowledged premium tools of very high quality.

We are constantly making efforts to set up new partnerships in new markets. Last year we succeeded in doing this in Indonesia, the Philippines and the Sudan. We also welcome the new partners to our network.

- Indonesia: PT Surya Sarana, Jakarta
- Philippines: Transerve Technologies Corporation, Manila
- Sudan: PC Shop, Khartoum



A detailed overview of our sales partners can be found on [www.pbswisstools.com](http://www.pbswisstools.com) under the heading, Service/Dealers/Sales points.

## News 2008



### Torque handles, Digi- and MultiTorque® Release V2.1

With effect from spring 2008 users will be able to calibrate the torque values of the Digi- and MultiTorque® of the PB Swiss Tools torque line themselves. A torque meter is needed for this. Calibration can be performed simply and quickly without any long downtimes.

We recommend recalibration of the handles once a year and regular checking with a torque meter.



### Extending of the PrecisionBit® range

The coloured nano-coating with the additional colour-coding make the PrecisionBits® unique in their application. We have added the PB E6 L-400 (long version) for Torx® screws to our PrecisionBits® range.

Torx® and TorxPlus® are the registered trademarks of Acument Intellectual Properties, LLC, an Acument Global Technologies, Inc. company.



### PB 6460 POS display

The PB Swiss Tools Insider for 1/4" bits with integrated bit magazine for 8 C6 PrecisionBits® is now available in an attractive POS display containing 12 units. The Insider is a handy product, ideal for any application and to take along.



### Interchangeable handle PB 8215 A-ESD and the roll-up case PB 8215-ESD

The professional tool sets in the PB Swiss Tools roll-up cases are available from spring 2008 with the ESD interchangeable handle 8215 A-ESD, including two ESD electronic screwdrivers. The antistatic material of the interchangeable handle PB 8215 A-ESD protects electronic components from damaging electrostatic charges.