

# newsletter

6/08/2003



## 50 years of PB No. 100: We celebrate the Golden Anniversary of our legendary classic

Dear Reader,

All around the world, PB customers have nothing but good things to say about the legendary classic, the "PB No. 100" screwdriver. We are celebrating this success story with a Golden Anniversary campaign which rewards our customers for their loyalty: Buy a set in the PB 100 (PB No. 1953) screwdriver range and we'll be delighted to give you two new SwissGrip® generation screwdrivers free-of-charge. The offer finishes at the end of this year, so be sure to take advantage of it.

Visit [www.pbtools.ch](http://www.pbtools.ch) to see our Golden Anniversary competition. Have a go: every month we are giving away five Golden Anniversary "PB No. 100" screwdrivers with gold blades and a special inscription from our limited edition of 2,000 pieces. The only other place you will find these unique items is in our Online Shop. Join us in the Golden Anniversary celebrations for the "PB No. 100" screwdriver.

Marc Blunier, Marketing Manager



Ask your dealer about the PB No. 1953 Golden Anniversary set.



Unchanged since 1953 and still as good ever: PB No. 100

## New products from PB Baumann

### PB No. 8515 Allrounder Set

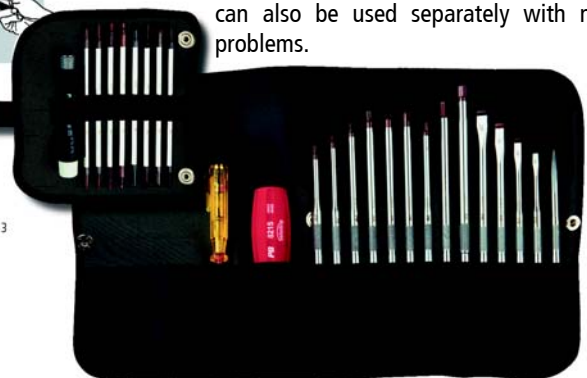
With a total of 31 tools, this new toolkit from PB Baumann is indispensable at home, work and for a wide range of leisure activities.

The Allrounder Set has a modular design. Each case with its set of tools can also be used separately with no problems.

Stored away in a small space and featuring all screwdriver types and sizes, you are sure to find the right tried and trusted PB quality tool for the job.



- 00, 0, 1
- ⊕ 00, 0, 1
- ⊕ 0, 1
- ⊙ 1.5, 2, 2.5, 3
- ⊙ 6, 7, 8, 9

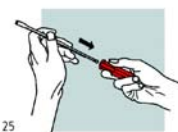


The new PB Set No. 8515 is also available in a new, attractive self-service package.

- ▲ Ahle
- ▲ Awl
- ▲ Alène
- ▲ Lesina
- ▲ Priem
- ▲ スタエアテップリマー

- ⚡ Spannungsprüfer
- Voltage tester
- Indicateur de tension
- Indicatore di tensione
- Spanningtester
- 圧ヤスター

- 2, 3, 4, 5
- ⊕ 2
- ⊕ 2
- ⊙ 4, 5, 6
- ⊙ 10, 15, 20, 25



PB No.



8515  
8515 SB

...085408  
...085422

Thanks to the interchangeable blades, the PB Allrounder Set takes up the minimum amount of space, but is still ready for use in a matter of seconds. Just insert the blade in the handle and click it into place.

## PB Insider

The ideal tool for all sports and leisure activities that you can take with you in your jacket pocket or sports holdall without any problems.



The new PB Insider combines up to eight different screwdrivers in a single quality tool. No matter where you are, with the PB Insider you always have the right tool to hand.



To fit 8 x C6 or 4 x E6 bits.



PB No.	Equipment	
C6-6460	C6-135/2,3,4; C-6 400/10,15,20; C-6 190/1,2	...085002

## PB Magnetiser

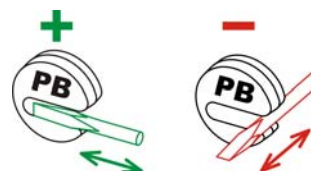
The handy PB No. 500 magnetiser is a winner not only because of its design, but also because of its "hidden" features. Thanks to the integrated magnetising and demagnetising zones, screwdriver tips or similar tools made of steel can be magnetised or demagnetised easily. With this PB Magnetiser you can forget about tedious searching for lost screws.

Size: 4 cm (diameter) x 1.4 cm (thickness)



magnetising

demagnetising



PB No.	
500	...089987



Also suitable as a magnet for drawing pins on a notice board.

## Socket wrench bits for hexagon socket screws

The following new socket wrench bits for hexagon head screws has been added to the range of PB bits:

PB No. / Size		
E6-200/5	...060481	With magnet E6-200/5 M ...060603
E6-200/5.5	...060498	E6-200/5.5 M ...060610
E6-200/6	...060504	E6-200/6 M ...060627
E6-200/7	...060511	E6-200/7 M ...060634
E6-200/8	...060528	E6-200/8 M ...060641
E6-200/9	...060535	E6-200/9 M ...060658
E6-200/10	...060542	E6-200/10 M ...060665
E6-200/11	...060559	E6-200/11 M ...060672
E6-200/12	...060566	E6-200/12 M ...060689
E6-200/13	...060573	E6-200/13 M ...060696

Imperial version

E6-203-1/4"	...060580
E6-203-3/8"	...060597

Imperial version, with magnet

E6-203-1/4" M	...060702
E6-203-3/8" M	...060719



Total length: 60 mm

## Attractive offers in new PB Online Shop

We have put together a special selection for you in our newly opened e-shop. Take advantage of this opportunity and order these special items in PB Baumann's virtual shop. We are continually adding to the range available and adding new promotional items.

You can still get PB tools from your local specialist dealer who will be delighted to deal with your orders. Check for your nearest one on the Internet under "PB Dealers".

Visit us at: [www.pbtools.ch](http://www.pbtools.ch).